



Press Release

For Immediate Release

## **Action Scuba Montreal Introduces New Scuba Diving Activities for Local Scouts**

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Montreal, Quebec (October 12, 2011) Action Scuba, Montreal's scuba diving experts, are pleased to announce a new scuba program for local Scouts Canada troops that incorporates fun diving experiences with educational programs about the environment.

Building on the core PADI scuba diving programs enjoyed by millions of people globally, the new Action Scuba Program for Scouts includes a range of activities from introductory trial sessions in local pools through to full scuba diving certification programs that can allow Scout members to earn merit badges. These courses embrace the values promoted by Scouts Canada, including respect for the environment and personal growth.

Offered as part of the program are free visits to local troop meetings by Action Scuba instructors to promote environmental awareness and educate the troop members about marine conservation and underwater ecosystems.

The program also includes ongoing continuing education courses for those kids and teens who want to improve their scuba skills while working towards their ultimate goal of a career in scuba diving as a Divemaster or Instructor. Becoming a dive professional affords young adults an opportunity to meet new people, travel the world and develop a close bond with the world around them.

Recognising that not all kids can afford these kinds of experiences, the Action Scuba Program for Scouts also includes a scholarship aspect to allow deserving but underprivileged kids to join their friends in the program.

"My team and I have always been passionate about helping young people discover the joys of scuba diving," says Gary Davis, owner of Action Scuba and a PADI Master Instructor who has

personally certified over 750 divers. “This sport really gives kids and teenagers a positive activity on which to focus their energy while developing appreciation for the environment. I really cannot imagine a better way to give back to the local community.”

Local Montreal Scouts troop leaders interested in organising their own scuba diving experiences with Action Scuba are encouraged to contact the shop directly or visit their [website](#) for more information.

### **About Action Scuba**

Action Scuba ([www.actionscuba.com](http://www.actionscuba.com)) is a PADI 5 star Instructor Development Centre and dive shop located in Pointe Claire, Quebec, which has been serving water-loving Montrealers since 1997. As underwater experts they offer training and certification for all levels of divers, from beginners through to specialist technical divers or dive professionals. Action Scuba carries a large inventory of scuba and snorkeling equipment for purchase and rental at their full service dive shop. They also organize travel to dive destinations around the world and offer regular local diving excursions on their own dive boat.

### **About PADI**

PADI is the world’s leading scuba diving training organization with more than forty years experience, over 133,500 PADI Professionals and more than 5,800 dive shops and resorts worldwide.

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Photos and imagery available on request